

About the builder...

Southern Construction & Design, Inc., is a family owned business founded in 1997. Builders and owners Bob Goff, GMB, CGR, CAPS, and John Allen PE, GMB, CGR, CAPS are committed to providing a superior level of service to their clients, with a focus on project management, planning and exceptional communication. Graduates of the University of Tennessee, and Auburn University respectively, their backgrounds in business, engineering, and technology bring a different perspective to their approach of residential home building. They are passionate about being a part of the creativity of a new home which incorporates important design features they bring to the process based on their education and experience. SCD Inc., continues to bring a professional level of expectation to their industry and support those expectations with their knowledge and implementation of technology and creativity in every home they build. Knowing the importance of energy efficient construction, SCD Inc., is a distributor and installer of EcoBlock Insulated Concrete Forms, with over 25 projects completed in the North Alabama area, including the use of geothermal heat pump systems.

SCD has also been recognized for their company's success both locally and nationally. Since 2005 they have been the exclusive Madison County member of the Southern Living Custom Home Builder Program. In 2006 SCD Inc., was selected as the Small Business of the Year in Construction by the Huntsville/Madison County Chamber of Commerce. In August of 2007 SCD Inc., was listed by Inc. Magazine on their annual 'Fastest Growing Companies in America' listing as the 87th Fastest Growing Company in America in the Construction category and were the only custom single family residential home builder selected by Inc. Magazine in the State of Alabama.

John currently serves as 1st Vice President of the Huntsville/Madison County Builders Association, and has also held the offices of Treasurer in 2005 and Remodelers Council Chairman from 2004 - 2007.



Active Member
Huntsville/Madison County Builders Association
National Association of Home Builders
Home Builders Association of Alabama
Alabama Society of Professional Engineers
City of Madison Planning Commission
Better Business Bureau of North Alabama

Special Features...

Engineered I Joist and LVL Floor System
Hickory Finish in Place Hardwood Flooring
FEMA Design Storm Shelter, 6" Thick Concrete Poured Walls
Remote Video Monitoring
Home Fireman
In House Audio System
Stone Lined Master Shower
Structured Wiring
Security System
Outdoor Grilling Station
GE Monogram Appliance Package
Southern Living Certified Program Home
Kids Gaming Area
Media Room
Cedar Lined Hidden Storm Shelter
James Hardie Color Plus Fiber Cement Certified Exterior
Blue Carolina Slate Porches
10' Ceilings Down, 9' Ceilings Upstairs
Main Level Master Suite
24x8 WinDoor to Patio
Custom Cabinetry Throughout
Natural Gas Coach Lamp
Passive Radon Protection System
Tech Shield Radiant Roof Sheathing
In House Vacuum System
Granite Countertops Throughout
All Closets Walk In
400 ft. of floored Walk In Storage
Lighted Kids Play Tunnel
Spray Foam Insulation System
Mudroom Seating and Storage Area
Automatic Ventilating Pet Area



10 McMullen Lane

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