



SOUTHERN CONSTRUCTION & DESIGN, INC.

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Southern Construction & Design was founded in 1997 as a residential construction, remodeling and design firm. It was founded by John and Beth Ann G. Allen and Bob and Ann Goff as a family business. The business was created to provide a financial opportunity, the ability to personally create a project from start to finish, and to grow an entity of which we, as partners, controlled its future. When SCD was founded both John and Bob were engaged in full time professional positions, and until 2001 only performed remodeling work on a part time basis. By 2002, both partners were working as full time builders and the company quickly moved into the mainstream of the custom home building and remodeling business.

SCD provides professional residential design and construction management services to the Huntsville Metropolitan area. They are committed to providing a superior level of service to their clientele, with a focus on project management, planning and exceptional communications. John and Bob are both very passionate about being a part of the design of a new home. The goal is for the final product to be a reflection of the owner's dream. Part of what makes dreams come true is the important design features SCD brings to the process. Bob and John's education and experience includes construction, engineering, and various technology fields. SCD strives daily to bring a professional level of expectation to the building industry and support those expectations with their knowledge and implementation of technology and creativity in each home they build.

SCD builds with products that are the technology of tomorrow in the homes of today. They install all of their floor systems with engineered lumber and structural LVL's. They use minimal expanding spray foam insulation, Insulating Concrete Form's by Eco-block, and flexible PEX hot and cold water supply products. Other areas of expertise include the use of energy saving products, such as Energy Star rated appliances, reflective radiant roof sheathing, and high SEER rated HVAC equipment. Additionally, they employ on demand video monitoring and in house audio to accommodate the tech savvy and structured wiring bundled in an dON-Q package. SCD also offers fire protection options with in house Fireman product, as well as residential sprinkler packages.

In the last three years John and Bob have obtained the Graduate Master Builder (GMB), Certified Graduate Remodeler (CGR), and Certified Aging in Place Specialist (CAPS) designations. Southern Construction and Design has also been selected as a member of the Southern Living Custom Builder Program. In 2005, SCD was chosen as the Construction Manager for the construction of Casey's House, a charitable project of the Huntsville/Madison County Builders Association.

Bob and John believe in doing what they say they are going to do. It is very important to them to follow through with their commitment to a client. They believe in customer service and treating any client with respect, and establishing a relationship that is built on mutual trust.

PROPERTIES:

McMullen Place Lot 9	10 McMullen Lane - Available Home
McMullen Place Lot 21	Available for pre-sale
Sotheby Lot 4	SOLD
Sotheby Lot 5	Available for pre-sale
Sotheby Lot 6	Available for pre-sale